

THANK YOU FOR WORKING WITH US

Together we can ensure your customers & their canines have a wonderful experience - and we love being part of that.

We hope the below information is useful to help you and your team best promote your dog-friendly offering.

The complete Sir Woofchester's range is ready to serve - no prep or hassle is required and it's specially made for your guests to enjoy.

HOW TO PROVIDE THE BEST DOG-FRIENDLY EXPERIENCE & GROW SALES

DOG MENU

Train your team to hand out the dog menu routinely - we find it can be helpful to leave copies on your tables and displayed around the bar.

Remember to create your own customised menu with prices, name and logo

<https://trade.sirwoofchesters.com/menu>

STAFF

Train your team to mention your dog products & menu whenever they see a dog (as you might do with a children's menu)

POINT OF SALE

We've provided tried-and-tested Point of Sale materials. Please try and display these prominently to promote your dog friendly offering.

Some of our stockists have space to go way beyond this - please surprise us and send photos!

We're always here to help if you need anything.

hospitality@sirwoofchesters.com

01229 877 277